

WORLD FUTURE VERSE CONFERENCE 2022

Promotional material package for partners

WFVCONF»

World FutureVerse Conference

September 29th – October 1st
Bled, sLOVEnia

#metaverse #web3.0 #XR
#VR #AR #DAO #blockchain

The next digital era is coming.
Co-create it!

www.wfvconf.com



GENERAL DATA / SPLOŠNE INFORMACIJE

The World Future Verse Conference, co-organised by Cotrugli Business School, is aimed at the brightest and most curious minds of our time. By bringing together leaders and creative visionaries from different industries, fostering their curiosity and gathering them in one space, we hope to ignite the light of innovation in each and every one of the participants.

We expect more than 1,200 participants from around the world. Our speakers are all outstanding personalities of the highest calibre. They have decades of experience and in-depth industry knowledge and look forward to taking the event to great heights.

The World Future Verse Conference brings together great thinkers from the tech industry and summons talented content creators from all fields. All attendees and speakers can expect a life-changing experience.

Key facts:

+1,000 attendees

+100 speakers

+40 panels & workshops

+3 days of technologies & fun

NEWSLETTER

Want to take a peek into the future? Do it at the largest international Metaverse and NFT conference in the region!

Do you want to take a peek into the future? You can do it almost literally at the World Future Verse international conference co-organized by Cotrugli Cotrugli Business School and other partners at the Festival Hall in Bled from September 29 to October 1, 2022. The conference will discuss the hottest topics at the moment: Metaverse, NFT Internet 3.0 and Blockchain technologies, which also mean a ticket to successful business in the future, an understanding of marketing and new business opportunities.

Similar to cryptocurrencies and blockchain technologies, Slovenia is also one of the leading countries in the world in the fast growing field of NFT and Metaverse. Let us remember that we were the first country in the world to issue irreplaceable NFT tokens promoting our tourist destinations at the opening of EXPO Dubai 2020.

The trends of the future are heralded by world-famous names

The organizers of the World Future Verse Conference aim to present to the international and global public digital and in-depth solutions to improve the development of innovative marketing and technology approaches and new business models. We will host world-leading experts and creative visionaries who will present examples of best practices in cutting-edge technologies and highlight trends, issues and challenges of the future.

The conference is divided into three program parts. The first will cover the area of blockchain technologies in the context of green transformation and digital transformation. The second and third days will focus on virtual and augmented reality technologies, NFT, Web3.0 and DAO solutions.

Promoting circular and digital development

The conference aims, among other things, to discover opportunities for the development of cultural and creative tourism through the digitization of cultural heritage, the possibility of using virtual and augmented reality, and the use of blockchain technologies.

"Through the paradigm of the use of advanced technologies, the common thread of the conference will be directed towards a digital, sustainable and green future, which is one of the key elements of the new perspective of the European Union. Great emphasis will also be placed on the creation of worlds in the metaverse and the development of creative tourism using virtual and augmented reality," says Zoran Doredvic, Managing partner at Cotrugli Cotrugli Business.

The event will also host the Circular 4.0 conference on Friday, September 29, 2022, which aims to connect the circular economy, digital transformation and Industry 4.0.

Metaverse Theater

At the conference venue, the creators of the program promise a unique "Metaverse Theater" that will make visitors believe a fusion of an open space for the development of personal potential, digital skills and learning about the most advanced technologies. They will invite you into a virtual time machine and send you to the near future. Through the presentation of new technologies such as augmented and virtual reality, you will

learn the concepts of Metaverse, NFT and Blockchain and discover the best version of yourself by choosing different avatars.

During the conference days, examples of best practices in the use of future technologies in business and industry will also be presented in the Bled Festival Hall. Visitors will have the opportunity to test and develop ideas in the field of metaverse and virtual and augmented reality technologies. Opportunities for support and vouchers for companies and start-ups operating in the metaverse will also be presented: XR and NFT.

Conference program and more information

For more information about the conference program and speakers, visit <https://wfvconf.com/>.

FACEBOOK POSTS

#POST 1

👉👈 The new digital era is coming. Co-create it! 👉👈

@Cotrugli Cotrugli Bussines School is bringing the latest immersive digital technologies and experiences to the biggest metaverse conference in the region!

@World Future Verse Conference will gather +1,000 great thinkers from the tech industry in Bled, the most picturesque place in Slovenia.

Experience the future from the front row and book your seats now! 📄 <https://wfvconf.com/>

#POST 2

Want to be ahead of our time and peek into the future? 🔮

1,000 participants will gather at the @wfvconf to talk about #metaverse #web3.0 #XR #VR #AR #DAO #blockchain

Join us on September 29 in Bled, the most picturesque place in Slovenia, and experience the future from the front row!

More info here 📄 <https://wfvconf.com/>

#POST 3

Metaverse will reshape the future. Come on board to @wfvconf and let's create it together! 🚀

+100 renowned global speakers will highlight trends and challenges of the future.

Experience the magic of Bled and join us on September 29 📄 <https://wfvconf.com/>

LINKEDIN POSTS

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PHOTOS / BANNERS

All photos and banners can be found here: <https://bit.ly/3R8DtyX>

ADDITIONAL INFORMATION

For any additional information we will be happy to assist.

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