



MIPRO 2025 sponsorship opportunities

Our sponsorship program includes a number of exclusive opportunities to promote your company during the MIPRO 2025 convention. Regardless of which level you choose, sponsorship offers superb visibility at the biggest non-commercial ICT convention in the region.

GENERAL SPONSOR

14,000.00 EUR + VAT

General Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo placed on the formal opening invitations (1.500 copies)
- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- promo video clip or an advertisement immediately before the opening of the meeting on the screen in the hall and/or during the broadcast of the opening on the Internet platform (up to 3 minutes)
- welcome note at the opening ceremony (5 minutes)
- sponsor award in the category of its choice (contribution to the ICT development, best papers, special credits, ...)
- full page company advertisement (full color) in the final program booklet (A5 size)
- full page company advertisement (full color) in the MIPRO Proceedings (A4 size)
- sponsor's roll-up banner at prominent place throughout the conference venue
- complimentary exhibition stand (if the exhibition is going to be held)
- distribution of promo material to attendees
- video clip on MIPRO promotion screens during the convention
- advertising on the MIPRO webpage for a whole year
- prominent publicizing in the media
- MIPRO Proceedings on digital medium (4 copies)
- 10 complimentary full registrations
- 10% discount on registration fee for other employees
- company presentation within a tutorial or a conference
- organization of high-visibility promotional event in agreement with the MIPRO 2025 Program Committee
- a member recommendation in the MIPRO 2025 Program Committee (2 persons)

GOLDEN SPONSOR

9,300.00 EUR + VAT

Golden Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo placed on the formal opening invitations (1.500 copies)
- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- promo video clip or an advertisement immediately before the opening of the meeting on the screen in the hall and/or during the broadcast of the opening on the Internet platform (up to 2 minutes)
- welcome note at the opening ceremony (3 minutes)
- sponsor award in the category of its choice (contribution to the ICT development, best papers, special credits, ...)
- full page company advertisement (full color) in the final program booklet (A5 size)
- full page company advertisement (full color) in the MIPRO Proceedings (A4 size)
- sponsor's roll-up banner at prominent place throughout the conference venue
- complimentary exhibition stand (if the exhibition is going to be held)
- distribution of promo material to attendees
- video clip on MIPRO promotion screens during the convention
- advertising on the MIPRO webpage for a whole year
- prominent publicizing in the media
- MIPRO Proceedings on digital medium (3 copies)
- 8 complimentary full registrations
- 10% discount on registration fee for other employees
- company presentation within a tutorial or a conference
- a member recommendation in the MIPRO 2025 Program Committee

SILVER SPONSOR

6,650.00 EUR + VAT

Silver Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo placed on the formal opening invitations (1.500 copies)

- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- promo video clip or an advertisement immediately before the opening of the meeting on the screen in the hall and/or during the broadcast of the opening on the Internet platform (1 minute)
- full page company advertisement (full color) in the final program booklet (A5 size)
- full page company advertisement (full color) in the MIPRO Proceedings (A4 size)
- sponsor's roll-up banner at prominent place throughout the conference venue
- complimentary exhibition stand (if the exhibition is going to be held)
- distribution of promo material to attendees
- video clip on MIPRO promotion screens during the convention
- advertising on the MIPRO webpage for a whole year
- MIPRO Proceedings on digital medium (2 copies)
- 6 complimentary full registrations
- 10% discount on registration fee for other employees
- company presentation within a tutorial or a conference
- a member recommendation in the MIPRO 2025 Program Committee

BRONZE SPONSOR

4,000.00 EUR + VAT

Bronze Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo placed on the formal opening invitations (1.500 copies)
- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- company advertisement (full color) in the final program booklet (A6 size)
- sponsor's roll-up banner at prominent place throughout the conference venue
- complimentary exhibition stand (if the exhibition is going to be held)
- distribution of promo material to attendees
- video clip on MIPRO promotion screens during the convention
- advertising on the MIPRO webpage for a whole year
- MIPRO Proceedings on digital medium (1 copy)
- 4 complimentary full registrations
- 10% discount on registration fee for other employees

SPONSOR OR A SPONSOR OF ONE OF THE CONFERENCES AT MIPRO

1,350.00 EUR + VAT

Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- sponsor's roll-up banner at prominent place throughout the conference venue
- complimentary exhibition stand (if the exhibition is going to be held)
- distribution of promo material to attendees
- advertising on the MIPRO webpage for a whole year
- MIPRO Proceedings on digital medium (1 copy)
- 2 complimentary full registrations
- 10% discount on registration fee for other employees

SPONSOR WITH A DONATION

Sponsorship value: **in agreement with the organizer**

Sponsor has an opportunity to give an award for the contribution in the ICT development, best papers, special credits, Award is handed out by the sponsor at the formal opening.

Sponsor benefits:

- logo listed on the sponsor list of the final program booklet and in the MIPRO Proceedings
- logo placed on official posters with sponsors and group members located at prominent places throughout the conference venue
- logo listed on the MIPRO webpage (6 months)
- sponsor logo on the screen during the live stream of the formal opening via Internet platform (in case there's any)
- sponsor's roll-up banner at prominent place throughout the conference venue
- distribution of promo material to attendees
- advertising on the MIPRO webpage for a whole year
- MIPRO Proceedings on digital medium (1 copy)
- 1 complimentary full registration
- 10% discount on registration fee for other employees

MEDIA SPONSORS

Media sponsors closely follow the events related to the preparation and holding of the MIPRO international convention or certain program segments.

Media Sponsor benefits:

- logo listed on the sponsor list of the final program booklet, on digital medium for attendees and on the MIPRO webpage
- MIPRO Proceedings on digital medium (1 copy)
- media sponsor's roll-up banner at prominent place throughout the conference venue
- and other, if agreed